Notice of References Cited Application/Control No. O9/888,850 Examiner Michael Bekerman Applicant(s)/Patent Under Reexamination BELLARE ET AL. Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	, Classification
	Α	US-			
	В	US-			
	С	US-			
	D .	US-			
	Ε	US-			
	F	US-			
	G	US-			
	н	US-			
	1	US-			
	J	US-			
	К	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0			*****		
	Р					
	Q					
	R					
	s					
	Т					

NON-PATENT DOCUMENTS

		NON-FATENT DOCUMENTS					
*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)					
	U	Notess, Greg, "Intricacies of advertisement information on the Web", Online, November 1999, Vol. 23, Issue 6, P79-81					
	٧						
	w						
	x						

^{*}A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.